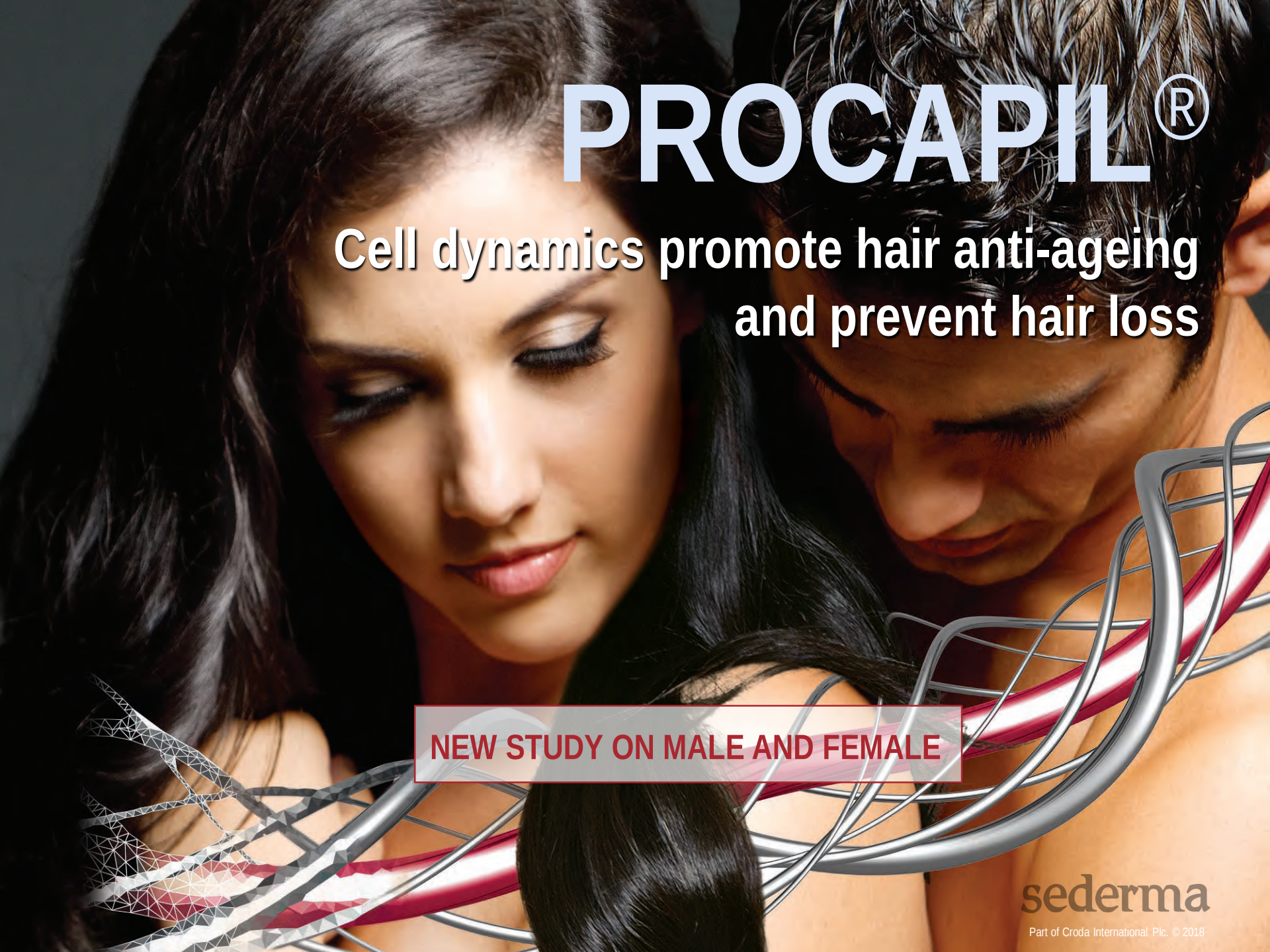


A romantic close-up of a man and a woman embracing. The woman has long, dark, wavy hair and is looking down with a gentle smile. The man has short, dark hair and is also looking down. A stylized, metallic DNA double helix is overlaid on the right side of the image, winding around the couple. The background is dark and moody.

PROCAPIL®

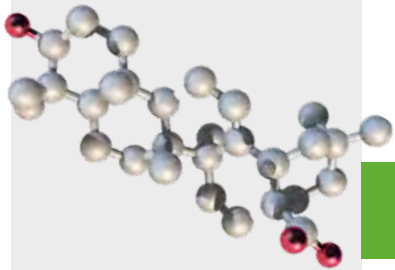
Cell dynamics promote hair anti-ageing
and prevent hair loss

NEW STUDY ON MALE AND FEMALE

sederma

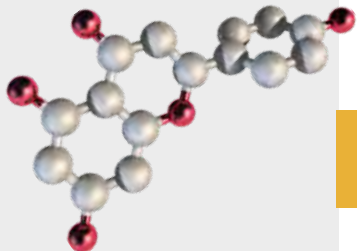
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PROCAPIL®



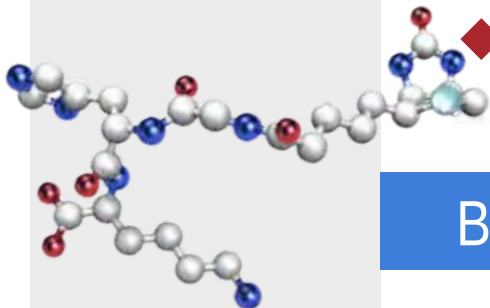
- ◆ Lessens dihydrotestosterone production by inhibiting 5 α -reductase type I and type II

Oleanolic acid from natural origin



- ◆ Improves blood irrigation of the hair follicle

Apigenin, a natural flavonoid



- ◆ Improves follicle keratinocyte quality and stimulates production of anchoring molecules

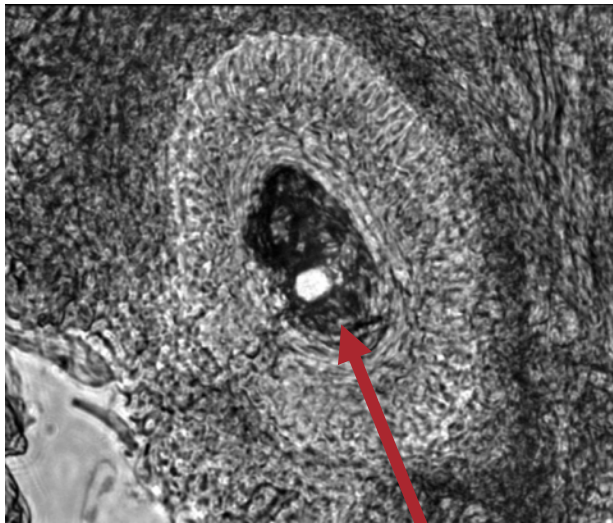
Biotinyl-Gly-His-Lys, vitaminated matrikine (vitamin H)

Substantivity of biotinyl-GHK

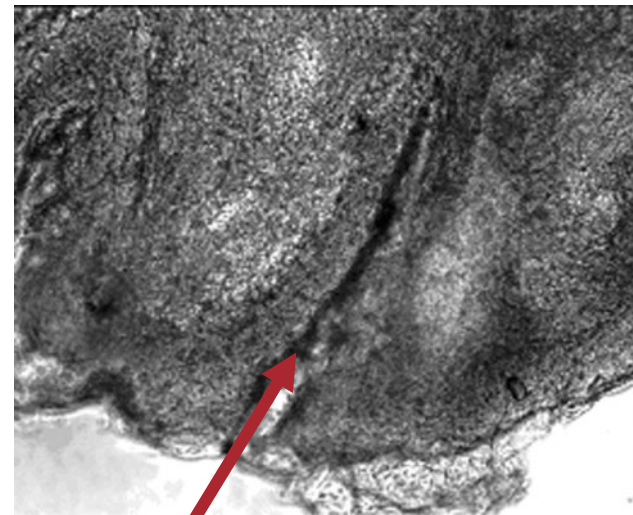
in vitro

Protocol

Skin explants are incubated for 18 hours with 60 ppm biotinyl-GHK. Biopsies are frozen and cut. Biotinyl-GHK is revealed by immunofluorescence with streptavidine peroxidase.



Magnification x40



Magnification x20

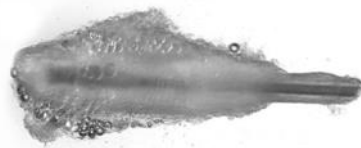
Biotinyl-GHK targets specifically the areas of cell proliferation: epithelium sheath and dermal papilla.

Stimulation of hair growth

in vitro

Protocol: Hair follicles are incubated for 14 days with biotinyl-GHK or minoxidil (2 ppm)

PROCAPIL®



T0

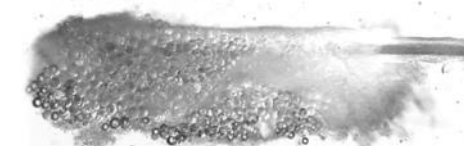


T7 days



T14 days

Control



Growth in 14 days compared to T0:

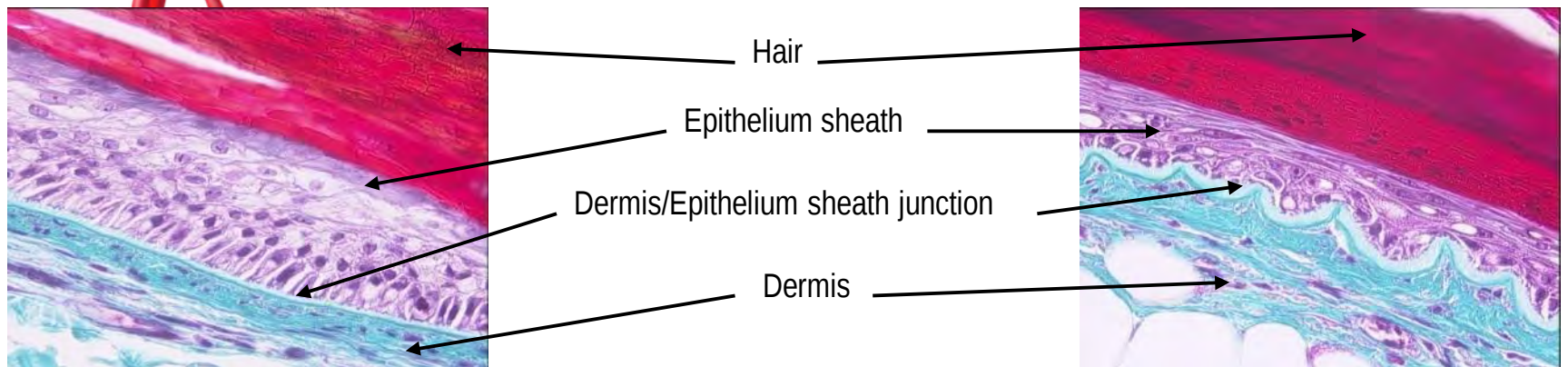
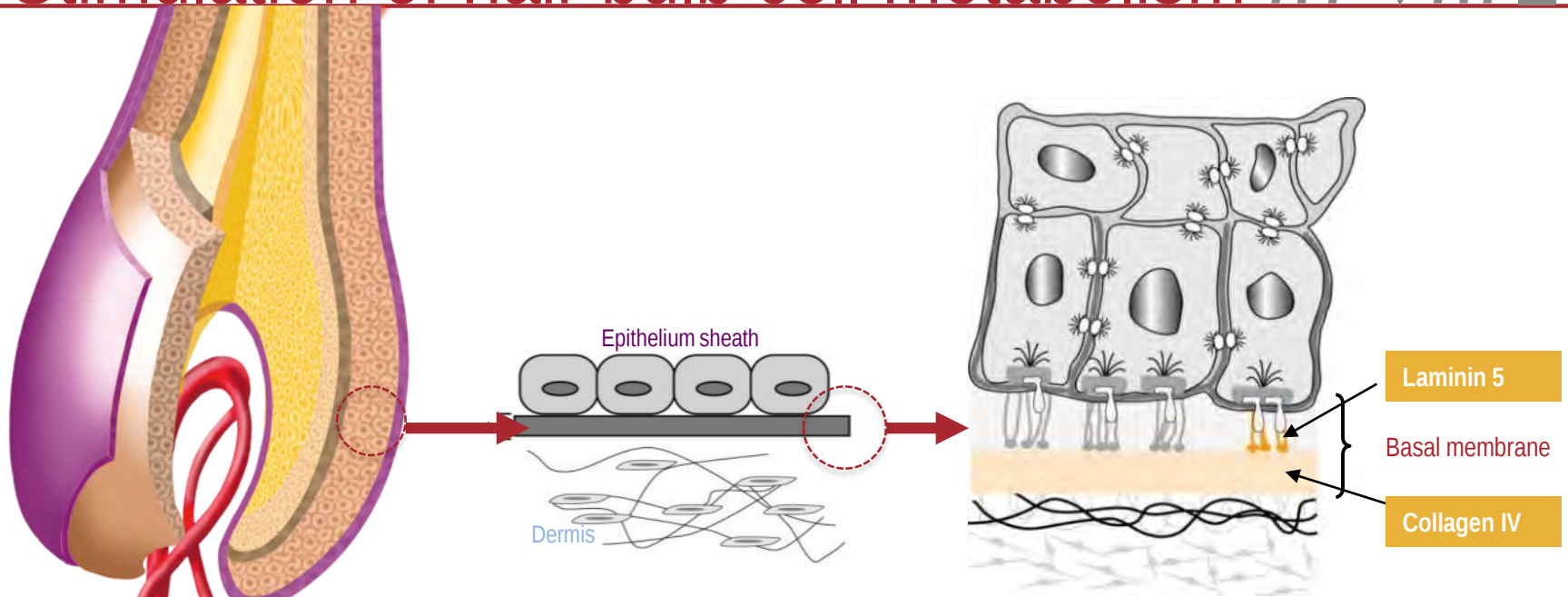
+66% with 2 ppm biotinyl-GHK (1% Procapil®), similar to minoxidil

+92% with 5 ppm biotinyl-GHK (2.5% Procapil®)

sederma

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Stimulation of hair bulb cell metabolism *in vitro*



Control 14 days

Treated 14 days

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Before



After 4 months

With the **PROCAPIL®** treatment, 68% volunteers had an improvement in anagen hair density.

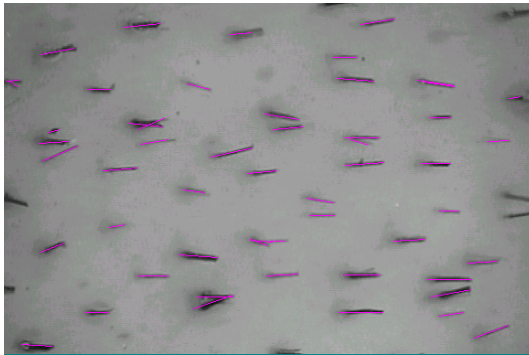
Male alopecia

Clinical 4 month study

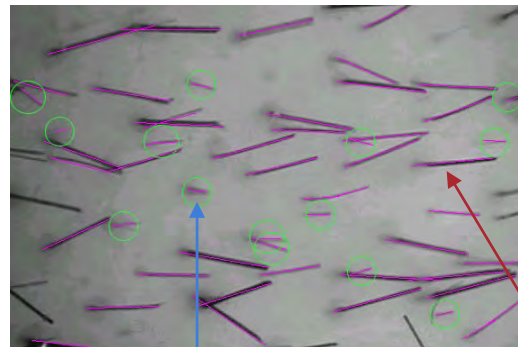
Protocol

35 male volunteers with alopecia ($T_{\text{mean}}=28\%$), between 18 and 50 years old
 18 volunteers applied twice-daily a 3% PROCAPIL® hair lotion
 17 volunteers applied a placebo

- Videotrichogramme and morphological study
- Ratio A/T (phase A: anagen phase of growth, phase T: telogen phase of loss)



Day 0 Hair cut

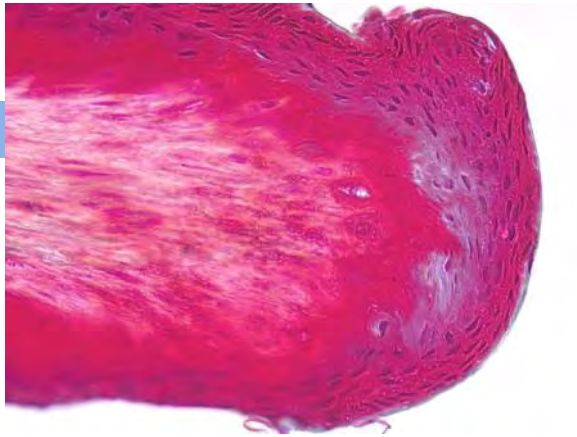


Day 2 Telogen hair Anagen hair

Morphological study after 4 months

in vivo

PROCAPIL™

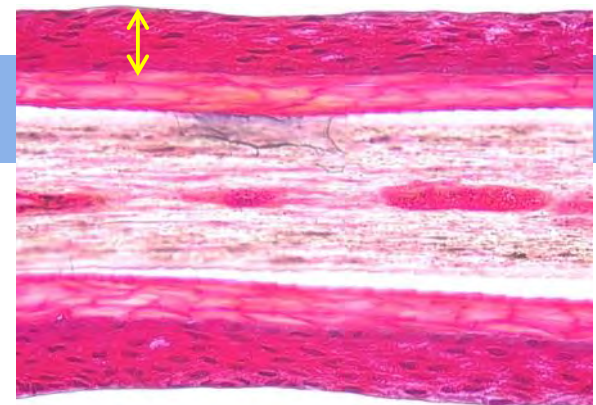
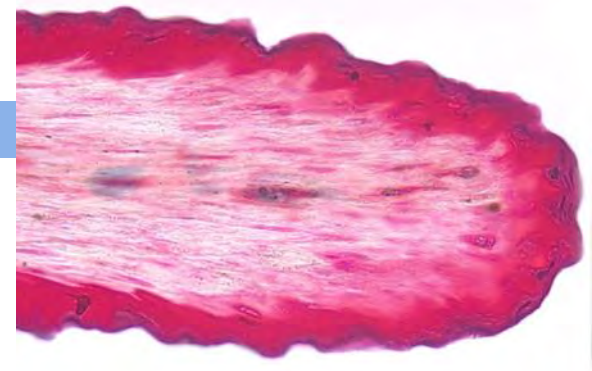


Hair bulb of a telogen hair



Epithelium sheath
of a telogen hair

Control



sederma

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Female alopecia

Clinical 4 month study

Protocol

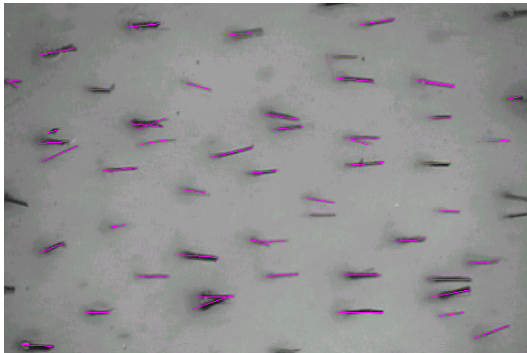
42 female volunteers experiencing hair loss (Grade 1 or 2, $T_{\min}=15\%$), between 21 and 47 years old

21 volunteers applied 3% PROCAPIL® in a hair serum

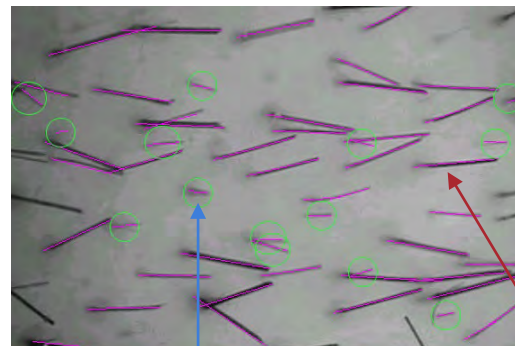
21 volunteers applied a placebo

Minimum of 3 times per week application

- Videotrichogramme
- Ratio A/T (phase A: anagen phase of growth, phase T: telogen phase of loss)



Day 0 Hair cut



Day 2
Telogen hair Anagen hair